

# TRAJNOSTNO POROČILO 2020



## PRISTOP K ZELENI SHEMI SLOVENSKEGA TURIZMA

V letu 2020 je občina Gorenja vas - Poljane pristopila k Zeleni shemi slovenskega turizma, ki je nacionalni program razvoja trajnostnega turizma pod krovno znamko SLOVENIA GREEN.

## PODPIS ZELENE POLITIKE IN ETIČNEGA KODEKSA

Župan Milan Čadež je 17.6.2020 na posvetu za turistično gospodarstvo in tiskovni konferenci svečano podpisal Zeleno politiko, s katero se zavezuje k trajnostnemu delovanju in nenehnemu prizadevanju za izboljšave. Nadalje so župan, zelena koordinatorica Kristina Bogataj, Zelena ekipa in turistično gospodarstvo podpisalo Etični kodeks v turizmu, ki deluje po 10. načelih. Kodeks je podpisalo 19 ljudi v sklopu svojih organizacij.

## PROSTOFER

PROSTOFER je trajnostni vseslovenski prostovoljski projekt za mobilnost starejših, ki povezuje starejše osebe, ki potrebujejo prevoz in ne zmorejo uporabljati javnih in plačljivih prevozov, s starejšimi aktivnimi vozniki, ki pa po drugi strani radi priskočijo na pomoč. Tako smo z začetkom meseca decembra 2020 vzpostavili PROSTOFERJA tudi v Občini Gorenja vas - Poljane, s katerim želimo pomagati starejšim občanom do večje mobilnosti.

## ANALIZA ANEKTNIH VPRAŠALNIKOV

Od junija do oktobra so se zbirali vprašalniki za obiskovalce, prebivalce in turistično gospodarstvo. Z njimi smo videli, kako posamezniki deležniki vidijo razvoj turizma. Z njihovimi mnenji bomo še nadgrajevali našo ponudbo.

# AKTIVNOSTI V LETU 2020



## POSVET

17.6.2020 smo imeli posvet za turistično gospodarstvo, na katerem smo predstavili Zeleno shemo slovenskega turizma, ravnanje z vodo, odpadno vodo in odpadki, predstavili dobre prakse zlate destinacije in ponudnika z zelenim znakom.

## DELAVNICA

V mesecu oktobru smo organizirali delavnico za turistično gospodarstvo in zainteresirano javnost na temo izboljšanja ali vzpostavitve novega produkta.

## OSVEŠČANJE

V letu 2020 smo osveščali na različne načine o našem delovanju na temo trajnostnega turizma in zelene sheme. Objavljeni so bili članki na spletni strani, v Podblegaških novicah, STA in na Radio Sora.

## ZELENI INDIKATORJI TURIZMA

Objavili smo članek na temo ohranitve in razvoja naravne in kulturne dediščine Poljanske doline. Z njim spodbujamo vse deležnike za aktivno udejstvovanje pri načrtovanju "zelene" prihodnosti.

## ELEKTRIČNA KOLESA IN POLNILNICA



## DRUGI DOKUMENTI

V sklopu projekta E-nostavno na kolo smo v letošnjem letu pridobili štiri električna kolesa, ki so na voljo za izposajo na naši info točki. Urejen kotichek za manjša popravila koles, je postavljen pred Sokolskim domom v Gorenji vasi.

Spisali smo vrsto različnih dokumentov v sklopu Zelene sheme.

Pripravili smo popis naravne in kulturne dediščine, ki predstavljata vso popisano dediščino v Občini Gorenja vas - Poljane.

Prav tako smo v sklopu projekta Prostofer postavili električno polnilnico pred Sokolskim domom v Gorenji vasi.

Napisana je tudi brošura Zeleni odtis z vsemi zelenimi napotki, s katerimi nagovarjamo obiskovalce, prebivalce in turistično gospodarstvo, da skupaj razvijemo trajnostni turizem na destinaciji.

# SUSTAINABILITY REPORT 2020



## ENTRY TO THE GREEN SCHEME OF SLOVENIAN TOURISM

In the year 2020 Municipality of Gorenja vas - Poljane has entered the Green scheme of Slovenian Tourism, which is national program for development of sustainable tourism under the brand SLOVENIA GREEN.

## SIGNING OF GREEN POLICY AND CODE OF ETHICS

Mayor Milan Čadež has on 17.6.2020 on conference for tourism providers and press conference solemn signed Green Policy, with which he committed to sustainable operation and continuous efforts to improve. Afterwards the mayor, green coordinator Kristina Bogataj, Green Team and tourism providers signed Code of Ethics in Tourism, which operates under 10 principles. The Code was signed by 19 people within their organization.

## PROSTOFER

PROSTOFER is a sustainable all-slovenian voluntary project for elderly mobility, that connects elderly people, in need of transport, as they cannot use public and payable transport, with older active drivers, that love to help others. Thus, at the beginning of December, we established PROSTOFER in the Municipality of Gorenja vas - Poljane, with which we want to help elderly citizens to greater mobility.

## ANALYSIS OF QUESTIONNAIRES

From June to October we collected questionnaires for visitors, residents and tourism providers. With them we saw how individuals see the development of tourism in our municipality. With their opinions, we will further upgrade our offer

# ACTIVITIES IN 2020



## CONFERENCE

On 17.6.2020 we had a conference for tourism providers, on which was a presentation of Green Scheme of Slovenian Tourism, use of water, waste water and trash, we presented the good practices of golden green destination and a provider with green certificate.

## WORKSHOP

In October we organized a workshop for tourist providers and interested public on the topic of improving present product or establishing new products.

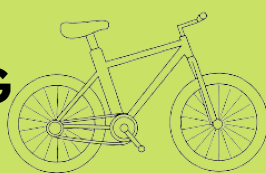
## INFORMING

In 2020, we informed public in various ways about our work on the topic of sustainable tourism and the Green Scheme. Articles were published on the website, in Podblegaške novice, STA and on Radio Sora.

## GREEN INDICATORS OF TOURISM

We published an article on topic of preserving and development of natural and cultural heritage of Poljane Valley. With it we encourage all participants for active help in planing of "green" future.

## E-BIKES AND CHARGING STATION



Through the project E-nostavno na kolo we have acquired four electric bikes, that are available for rent on our Info point. An arranged corner for minor bicycle repairs is located in front of Sokolski dom in Gorenja vas.

As part of the PROSTOFER project, we also set up an electric charging station in front of Sokolski dom in Gorenja vas.

## OTHER DOCUMENTS

We wrote a lot of different documents as part of Green Scheme.

We prepared a registers of natural and cultural heritage, that represents all documented herigatage in Municipality of Gorenja vas - Poljane.

We written also a brochure Green footprint with all green guidances, with which we address visitors, residents and tourism providers, so that together we can develop sustainable tourism on our destination.